



## **Tullis Matson FRAgS, HonDTech, DL – Bio**

Tullis Matson has practiced Artificial Insemination (AI) in stallions and freezing semen for over 30 years. He began running the natural covering stud at the family farm in 1989. In 1990 he went to New Zealand to learn the practice of AI before returning home to set up one of the first equine AI only units in the UK.

Tullis formed Stallion AI Services Ltd in 2000, one of the most successful stallion collection centres in Europe, offering semen collection services, fertility assessment and worldwide semen export.

In 2018 he set up Gemini Genetics, one of the UK's first animal tissue banks and in 2019, Elite Kennel Fertility for canine AI.

It was from Stallion AI Services that Tullis set up the charity Nature's SAFE in 2020, with the simple but bold ambition to transfer biotechnology from this company to the challenge of halting and reversing the decline of biodiversity. Nature's SAFE is a living biobank on a mission to save animals from extinction by indefinitely preserving live cells from endangered species, one of the only living biobanks in Europe. In 2022, this work was honoured, when Stallion AI Services was awarded The Queen's Award for Enterprise 2022 for Innovation. The innovation for this award was the charity, Nature's SAFE.

The genetic cryoconservation technologies are ground-breaking - a vital resource to long-term species wellness and protection from damaging population loss and irreversible extinction, and in maintaining our perpetual planet.

Fun fact – Tullis has carried out over 1,700 skydives.